

# Who we are?

**TVE - Association of Conscious Consumers (Global Action Plan member in Hungary)** TVE has been promoting sustainable, circular, ethical, fair and just consumption and lifestyle choices since 2001. Besides campaigning, product testing and informing consumers we put increasing emphasis on facilitating behaviour change for decreasing the ecological footprint of consumers and maximizing their social impact.



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Climate Action for All  
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# What is it?

## Climate Action for All

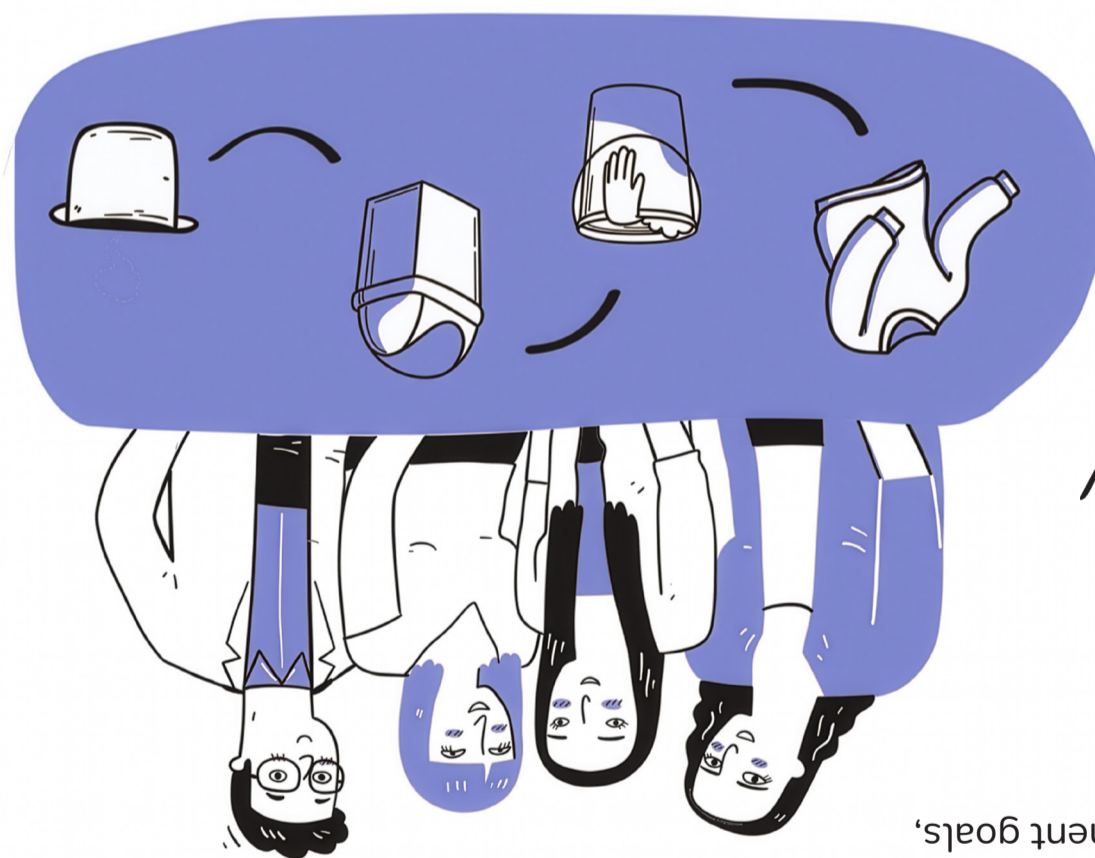
is a blended adult learning programme that helps people establish sustainable behaviours in daily life, that help them to reduce their climate impact and adopt a more sustainable lifestyle in general.



Topics such as  
**chemicals,**  
**food,** stuffs,  
**transport** and  
**digital life**



are focussed on.



- increase their self-awareness,
- increase their awareness of climate change,
- engage in conscious decision making,
- frame positive (climate) conversation,
- activate personal development goals,
- take focused action,
- measure progress.

for change agents that in turn empower people to

## 1. We offer a coach training ←

# What we do?

## 2. Trained coaches deliver behavior change programmes

that help participants take practical steps to reduce their climate impact and improve their well-being.

This could be either at **work**, at **home** or in their

**communities.**

# Our results



**150+** trained and mentored coaches



**600+** empowered people



**20%** - plastic items/household



**3 Gb/person** less cloud-based storage



**20% +** eco detergents/household

**1 hour/person/day** more time in nature



**1 hour/person/day** gained by digital detox



**30%** less 5 minutes journey with car

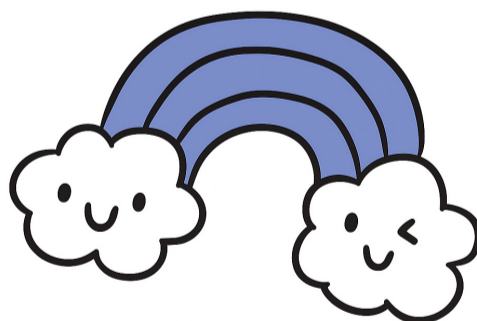
## When?

**12/2023 – 01/2026**

## Who we are?

### Global Action Plan Netherlands

At Global Action Plan Netherlands we focus on organisations and businesses. In our programs we combine personal and sustainable development, as we believe that they go hand in hand. With over 20 years of experience, we train and empower professionals to run our programs themselves (train-the-trainer) and we support them in this journey through coaching. It is our mission to create an increasingly growing positive impact and long-lasting change.



### Baltic Environmental Forum Germany

The Baltic Environmental Forum Germany (BEF DE) is a non-profit, non-governmental organisation based in Hamburg. Founded in 2003 as part of the international BEF Group, it works to promote environmental protection, sustainable development, and behavioural change across the Baltic Sea region and beyond.

BEF Germany focuses on practical, science-based solutions for challenges related to chemicals management, sustainable consumption, climate action, and more. Its interdisciplinary team combines expertise in environmental policy, education, communication, and behavioural science to design and implement projects that connect individuals, institutions, and policymakers.

